



Bus Transport

Demand, Economics, Contracting, and Policy

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The latest public transportation insights on contracting, performance, image, crowding, and Mobility as a Service

KEY FEATURES

- Compiles, in one source, up-to-date insights on the most important public transport themes, issues, and debates
- Examines a wide range of public transport topics in the multidisciplinary fields of economics, policy, operations and planning
- Bridges the gap between scientific research and policy implementation

DESCRIPTION

Bus Transport: Demand, Economics, Contracting, and Policy examines in one source the most critical and current research themes of public transport regulators, planners, operators, researchers, and educators. It highlights the wider economic impacts of public transport and compares energy usage across all public transport modes. The book examines the evolving debate on Mobility as a Service (MaaS) and includes discussion of such themes as; public image issues, performance measurement and monitoring, contract procurement and design models, travel choice and demand, and global public transport reform. The book reflects the leading perspectives on the preservation and health of the bus sector, intending to move public transport reform forward.

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The author dedicates this book as a contribution to the Volvo Research and Educational Foundations (<http://www.vref.se/>), Bus Rapid Transit (BRT+) Centre of Excellence (<http://www.brt.cl/>) and the Family of Thredbo Series participants (<https://thredbo-conference-series.org/>)



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