



VIDEO COMPETITION INFORMATION

The unmissable iMOVE Conference 2022 is returning this year, on the 14 & 15 November in Sydney.

This in-person event will bring together industry, government, and research professionals involved in transport and mobility in all its forms. You'll get to explore topics such as next gen networks and infrastructure, transport decarbonisation, active transport and e-mobility, and MaaS and the future of freight, with interactive sessions enabling us all to reimagine the future together.

Exciting news! iMOVE is hosting a **video competition** to showcase the significant project activity that has occurred since the CRC's inception.

Have you tackled a challenging issue, or turned your goals into a reality?

Perhaps you've helped to move us one step further to creating a clean, safe, and inclusive environment?

From launchpads for the next wave of thinking through to real world impacts, if you've been involved in one of our 160+ iMOVE projects in any way, don't miss this opportunity to showcase your work, and potentially win a spot at the conference where your video will be shown to 200+ delegates!

Additionally, following the conference, all approved videos will be made available via the iMOVE website, with winners' videos also to be shared via iMOVE's LinkedIn channel – reaching over 3,000 connections. You'll also be able to share your video around your own networks to support your goals.

Competition guidelines including video specs can be found below.

Send your video via **WeTransfer** to **swaterer@imoveaustralia.com** by **5.00pm AEST, Wednesday 19 October 2022** for your chance to be noticed.

Good luck!

COMPETITION GUIDELINES

- Videos must relate to an iMOVE project.
- Videos can be entered by anyone involved with an iMOVE project since the CRC's inception including PhD students, researchers and industry or government project team leaders and members (ensure you have approval from all relevant project parties to submit and showcase your work).
- Closing date for submissions is 5.00pm AEST, Wednesday 19 October 2022. Extensions will not be possible.
- All videos should be submitted using free file sending software, [WeTransfer](#), and should be addressed to swaterer@imoveaustralia.com.
- An independent judging panel will rate video submissions based on their comprehension and content, (potential) impact, and the level of engagement and communication encouraged.
- Entrants should have an attendee at the iMOVE conference who can collect the award and deliver a short 30 to 45-second speech on stage if announced as a winner.
- 4 x winners will be announced at the iMOVE Conference 2022 during the plenary session after lunch on day 1 (14 Nov). Winning videos will be played as winners make their way onto the stage.

VIDEO SPECS

- Videos should be no more than 90 seconds long. Points will be deducted for any videos that run over this time.
- Videos do not need to be professionally made (a mobile phone is fine) but should be of a high standard regarding visual quality and engaging and informative content.
- It is recommended you consider the following tips when making your video:
 - Include an opening hook/introduction – something to capture the viewer's attention that introduces your work
 - Deliver short and sweet statements, which can be understood by any audience
 - Focus on benefits and support them with features
 - Be real and personal
 - Make sure you can be heard – be clear, legible, and concise
 - Provide an understanding of the contribution this research has made or will make to CRC impact in the workplace/within the community
 - Make sure the (potential) successes are clearly communicated
 - Leave the audience wanting more.